

# Super Sweepstakes Participation Form



Orlando

American Dental Association  
**ANNUAL SESSION**  
OCTOBER 9 - 12, 2010

## DEADLINE DATE: September 10, 2010

Mail or fax this completed form to:

ADA EXHIBIT OFFICE,  
211 E CHICAGO AVE, SUITE 200  
CHICAGO, IL 60611  
FAX: 312.440.2707

The Super Sweepstakes is the ultimate traffic building program. Better yet, it's FREE for your company to participate!

The promotion will take place during exhibit hours, October 9-11, 2010. Super Sweepstakes game pieces will be distributed to attendees as a game card in their pre-mailed registration materials and as the back page of the Exhibitor Coupon Book. Attendees must visit five participating exhibiting companies and collect a sticker from each. Attendees may then enter their game piece in the raffle.

Hourly prizes range in value from \$100 to \$1,000, plus a trip to the 2011 ADA Annual Session in Las Vegas. Attendees will also be entered to win a grand prize of \$5,000!

### How can my company participate in this free promotion?

- It's easy! Game stickers and the full set of game rules will be available for participating companies at the ADA Super Sweepstakes Booth in the exhibit hall.
- During the exhibition all you need to do is affix a game sticker to the attendees' game piece while you engage them in conversation in your booth.



### Complete and return to ADA.

COMPANY		BOOTH #	
CONTACT PERSON			
ADDRESS			
CITY	STATE	ZIP	COUNTRY
PHONE	E-MAIL		