



Associação Paulista  
de Cirurgiões-Dentistas



Sao Paulo, July 14, 2010.

**RE: 2011 SAO PAULO INTERNATIONAL DENTAL MEETING**

Dear Exhibitor:

As we are getting closer to 2011 Sao Paulo International Dental Meeting, its organizer, the APCD (Sao Paulo State Dental Association), being also a centenary of the Association, is undertaking a series of initiatives to further enhance its exhibition and offer even more benefits to you, its associate members and business partners. Herewith we are delighted to share the following new features with you:

- 1) we're moving! The 2011 Meeting will be held at a new venue, Expo Center Norte. Its modern, spacious and fully air-conditioned facilities and exhibit floor will certainly make your participation and exhibit even more successful;
- 2) new exhibit dates : the reduced, 4-day exhibition (January 29 to February 01, 2011) will maximize your exhibit while simultaneously significantly reducing your operating expenses.

Shortly we shall be submitting to you the new exhibit floor layout, featuring also your booth space, and inform you further on new features.

In an effort to make this meeting even more successful for you and celebrate 100 years of our Association, we do thank you for your continued support and remain at your disposal for any information you may need.

Sincerely,

Dr. Silvio Jorge Cecchetto  
General Chairman  
APCD International Dental Meeting Centenary

Dr. Adriano Albano Forghieri  
APCD President

Dr. Carlos O. Battaglini  
APCD Events Director