



WORLD DENTAL SHOW

29 - 31 October 2010

MMRDA , Opp. Citi Bank, Bandra - Kurla Complex, Bandra (E), Mumbai 400051, Maharashtra

EXHIBITION SPACE CONTRACT

Please return this form to:

Indian Dental Association
Bombay Mutual Terrace, 2nd Floor,
534, Sandhurt Bridge, Opera House,
Mumbai 400 007

Tel : 4343 4545 / 2367 1515 / 2369 6655
Fax : 2368 5613
Website : www.wds.org.in
Email : info@wds.org.in

www.wds.org.in

This is an application form (Please tick in a box):

- Booth Space including Shell scheme (Minimum space 9 sqm)
- Booth Space only (Minimum space 36 sqm)

Booth No. _____
(for organizer use only)

40% deposit is due upon signing the contract

Shell Scheme Stand (\$ 201 per sqm)

Booths required _____ (sq m.) x US \$ 201
Total _____

Bare Scheme Stand (\$ 191 per sq m)

Booths required _____ (sq m) x US \$ 191
Total _____

Grand Total: \$ _____
40% Deposit \$ _____

Payable upon signing the contract
Balance 60% due on 20th Aug 2010

Exhibiting Company:

Contact Name: _____
Designation: _____
Address: _____
P.O Box: _____
City: _____ Country: _____
Tel: _____
Mobile: _____
Fax: _____
Email: _____
Website: _____

Note:

Two side open stalls 10% extra
Three side open stalls 15% extra
Premium stalls 20% extra

Mode of Payment:

- Credit Card
- Bank Transfer
- Cheque

For cancellation, please refer to the reverse side rules and regulations

Methods of Payment

1. Visa / Mastercard (Online)
2. Account Name: World Dental Show

State Bank of India

Branch: Opera House Br 01417, Unity House,
M. P. Marg, Mumbai - 400004.

Account No: 30683559116

Account Type: Savings

SWIFT: SBININBB365

3. B y Cheque / Draft Payable to:
World Dental Show

Bill To

If Billing Data same as above please tick

Company Name: _____
Contact Person: _____
Address: _____
P.O. Box: _____
City: _____ Country: _____
Tel: _____
Mobile: _____
Fax: _____
E-mail: _____

We agree to abide by all provisions, rules & regulations which are part of this contract

Name: _____

Date: _____ Signature _____

Company Stamp:

Exhibition Rules and Regulations

Definition

- Organizers mean "Indian Dental Association" who as promoter and organizer is responsible for regulation and control of all aspects of the Exhibition.
- Exhibition means the exhibition organized by the Organisers.
- "Rules and Regulations" means the Exhibition Rules and Regulations amended from time to time by the Organisers.
- "Exhibitor" means the sole proprietorship or limited company whose Application and Contract for Exhibition Booth(s) has been accepted by the Organisers.
- "Publicity Material" means the promotional gifts, catalogues, pamphlets and any advertising and publicity material whatsoever which an Exhibitor wishes to display, distribute or use at the Exhibition.

Eligibility to Participate

- The organizers have the absolute discretion in the admission of Exhibitors. Until the Exhibitor's application has been accepted in writing by the Organisers, no right to exhibit is granted not withstanding payment of deposit to be submitted with the application and the balance of payment by the due date. The Organisers reserve the right to decline any application without giving any reason.
- Exhibition space is licensed strictly to the Exhibitor for 'trade promotion only' for the duration of the Exhibition. The exhibitor is required to use the space allocated in a manner satisfactory to the Organisers both during the assembling and installation of the stands as well as the Exhibition.
- The Organisers reserve the right to clear all or part of the space allocated to the Exhibitor at the Exhibitor's expense without notice should they not be satisfied with the way the space is being used. The Exhibitor shall have no claim on any refund in respect of the space or other monies paid.

Payment

- An advance of 20% of the booth rental must accompany the application in order to be considered.
- The Organisers reserve the right to demand an additional deposit at any time as a guarantee for the cost of actual or potential damage.
- In an event that an application for space is not accepted by the Organisers the rental paid shall be refunded to the applicant within 30 days from the date of notice of rejection of the application.

Space Allocation

- The Organisers have absolute discretion in allotting space for the exhibitor's own stands or shell scheme stands. All decisions to such effect shall be final and no request for changes shall be entertained.
- The company wishing to participate in the Exhibition shall submit their space priority in 3 options and the space will be allocated only on the basis of availability.
- All stands and the exhibits shall not exceed maximum floor loading limit of 0.5 tonnes per square metre.
- Exhibitors using their own stand constructions must submit their plans to the organizers 30 days before the event. They must coordinate and agree with the Organisers regarding all aspects of the erection, use and dismantling of such constructions. Work of any kind carried out at the exhibition venue must confirm to the current local regulations in force and those specified by the Organisers. This applies to the Exhibitor, its agents, contractors and subcontractors.
- The Organisers receive the right to stop any work which contravenes any of the regulations and the Exhibitor has no claim against the Organisers or their agents for any cost or delay resulting therefrom.
- The suspension of stand or lighting from the ceiling structure of the Exhibition venue will not be permitted unless prior approval in writing is obtained from the Organisers.

Booth Operation

- No business activity shall be conducted by the exhibitor and/or his co-participants outside their booth boundaries such as distribution of promotional material outside their booth. Activities which will cause inconvenience or disturb the conduct of the business session, will not be allowed, i.e. promotional gimmicks, raffles, picture taking, musical entertainment, and use of excessive animation and sound equipment. Individual stage shows are not permitted.
- Only 1 company Fascia name would be allowed for the booking. No Slashes, commas or any such tactic to put aside other company name shall be entertained. In case if it is found out that a booth has 2 or more companies on the Fascia name then both the companies will be charged separately for the same booth. The decision of the Organizer shall be final.
- Without special permission from the Organizer, delivery of exhibits cannot be taken into the booth once the show has officially opened, nor removed from the booth before closure of the event. If exhibitors wish to remove any display item from the show area, a written request must be submitted to the Organizer for approval.
- Exhibitors must give proper consideration to the conditions under which their equipment will be demonstrated. Precautions must be taken for protection of the public.
- Exhibitors are strongly encouraged to remove valuable and portable exhibits from the exhibition hall as soon as possible at the last day of the show.
- Fire and safety regulations require no goods or packing material may be stored in access areas behind or between the booths. Exhibitors should design proper storage areas with adequate access within their own booth or approach the Official Freight Forwarder for Storage Solutions.
- The Exhibitor and his staff shall be responsible for any damages to the structure, floor, walls, pillars and any part of the exhibi-

tion hall, the property of the organizer, and other exhibitors due to the transport, removal of exhibits, refuse and/or decoration works.

- Aisle ways indicated on the floor plan must be kept clear of all exhibition goods or decoration materials in order to facilitate flow of traffic.
- Exhibitors and contractors must clear items not for display purpose i.e. items like containers, packing items etc., the day before the show period, according to the schedule. Otherwise the Exhibitors will have to pay the Organizer for the cost of removing such articles from their booth if they fail to do so.

Electrical

- All electrical works shall be carried out at the Exhibitor's expense by the official contractor appointed by the Organizer.
- Design plans or proposals for electrical installation must be submitted to the Organisers for approval, not later than a month before the Exhibition. The Organizer may require amendments or variations made to the design plan or proposals before approving the same, or may withhold approval at their own discretion.
- Applications for the supply of electricity must be submitted to the official contractor of the Organisers. Electricity shall be supplied only through the Exhibition Centre's official contractor. Indian Dental Association may not be held liable for any loss or damage arising from technical breakdowns.

Publicity

- The Organizer shall arrange and be responsible for all the publicity arrangements for the Exhibition, and no Exhibitor shall give or cause to be given an interview, public announcement, press statement or other publicity whatsoever intended to publicise the Exhibition as a whole.
- The Exhibitor shall not disclose, appropriate or use and shall prevent its representatives at the Exhibition from disclosing, appropriating or using any technical or confidential information regarding the business or affairs of the Organisers or any of the other exhibitors in the Exhibition acquired by way of the Exhibitor's license to exhibit.

Film, Audio Visual and Product Demonstration

- Audio Visual equipment may be arranged by the exhibitor or hired from the official service provider. When in operation, audio visual equipment must not disturb visitors or other exhibitors with excessive sound.
- All Audio Visual equipment should be kept a maximum level of 70db, unless otherwise stated by the Organizer. Sound levels will be measured a noise meter at each booth. The Organizer reserves the right to discontinue any audio visual presentation which in their opinion is detrimental to the event.
- All installed speakers are to be installed facing the booth and not towards the aisle or other exhibitors. Where a high level of noise or other objectionable factors are involved, demonstrations may only take place at stipulated by the organizer, who reserves the right to disallow a demonstration at any time.

General Cleaning

- The organizer will provide general cleaning of the exhibition premises and stands (excluding Raw Space Exhibitor booths) prior to the opening of the exhibition and daily thereafter. This only includes cleaning of carpet, flooring and rubbish disposal before the exhibition opens in the morning and after the exhibition closes in the evening.
- Cleaning does not include exhibits and displays. It is the responsibility of each exhibitor to maintain the cleanliness of his booth at all times.

Removal of Waste

- During the set-up and tear-down period, passageways in the exhibition hall must not be obstructed with packing materials, construction materials or debris. Contractors building individual design booths or booth interiors are responsible for removing their own debris from the site at the end of each day.
- At the end of the exhibition, the contractor must remove from the site all the materials from their client's booth. Should they not do so, the deposit paid will be used to pay for removal by the official cleaning contractor.
- The organizer reserves the right to charge exhibitors for the cost of removal of excessive packing materials and discard crates crates or cartons.

General Security

- The Organizer will provide general security round the clock. Exhibitors and their staff will not be allowed to enter the exhibition area after official hours. All personnel in the exhibitors area must wear identification badges. Exhibitor badges and temporary passes are available from the Exhibitors Desk.
- For security and safety reasons, movement of exhibits in and out of the exhibition area during show opening hours is not permitted.

Use of Dangerous Materials

Hazardous Materials

- The exhibitor must ensure materials like naked flame nor temporary gas lamps, or explosive, petrol and highly flammable toxic or corrosive substances are not brought into the exhibition area.

Pressure Tanks

- The exhibitor will be responsible and liable for the proper transportation and storage of all pressure tanks containing helium, compressed air, argon, carbon dioxide and any other pressure medium
- Pressure tanks improperly secured will be immediately removed
- All pressure vessels and equipment under pressure brought into the exhibition hall must confirm to all relevant safety standards and regulations

Water and Drains

- Polluting substances such as chemicals, lubricants, acids and petroleum products cannot be discarded through the standard drains.
- Special drains can be arranged for the disposal of polluting waste upon request.

Failure to Exhibit

- Any organization which has signed and submitted a valid contract for space reservation is deemed a confirmed exhibitor. If he fails to exhibit or turn up for the exhibition, and has not been released from the contract by the Organizer, he shall be held liable for the full cost as stated in the contract, plus any additional cost incurred by the Organizer.

Cancellation or Reduction of Booths

- Cancellation or reduction of booth space must be made in writing to Indian Dental Association.
- No refund of the deposit or the balance will be given for cancelled exhibition space or reduction in booth space.

Cancellation of Exhibition

- The Organisers reserve the right to cancel, alter in character, reduce in scale, shorten or extend the duration of the Exhibition at any time without incurring any liability whatsoever to the Exhibitor due to circumstances outside the Organizer's control including but not limited to embargo, civil unrest, legal proceedings or government regulations that make it impossible or impractical for the Organizer in their absolute discretion to hold the Exhibition. The Exhibitor shall have no claim against the Organisers, whether for loss or damage or return of all or part of the fees paid by the Exhibitor thereunder.
- The Organisers reserve the right to change the plan, site character or venue of the Exhibition at any time without giving any notice to the Exhibitor, Proportional allowance for space rental may be made if appropriate by the Organisers (in their absolute discretion) but they shall not be liable for any further compensation to the Exhibitor.

Unforeseen occurrences

In the event of any unforeseen occurrences or not stated, the decision of the Organizer shall be final.

Additional Rules and Regulations

- The waiver by the Organisers of any Rules and Regulations shall not prevent the subsequent enforcement of these rules and regulations and shall not be deemed to act as a waiver in respect of any subsequent breach.
- The Organisers reserve the right to alter and amend any of the rules and regulations herein and issue additional rules and regulations at any time they consider necessary for the orderly operation of the Exhibition.
- Exhibitors shall abide by the rules and regulations of the Exhibition Centre which are deemed to be integral parts and incorporated to these rules and regulations.

Governing Laws

- These rules and regulations shall be governed and construed in all respect in accordance with the laws of IDA arbitration.



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World Dental Show
MMRDA , Opp. Citi Bank
Bandra Kurla Complex
Bandra (E)
Mumbai 400051
Maharashtra

We have read all the above Terms & Conditions of this form and we undertake to observe and to be bound by them.

Signature & Company Stamp

Date : _____

www.wds.org.in